

Minutes
Community Outreach Committee Meeting
November 12, 2019

1. Call to Order:

The November 12, 2019 meeting was called to order at 6:37 p.m. by Director Cortez. In attendance were:

- Committee members: Director Cortez and Director Zefferman
- Staff: Keith Van Der Maaten and Paula Riso
- Public members: None

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the September 10, 2019 Meeting:

Director Zefferman noted that UCMBEST was misspelled in the September minutes. On motion by Director Zefferman, seconded by Director Cortez, the corrected minutes were unanimously approved.

4. Discuss the Addition of the Social Media Policy to the Board Procedures Manual:

Director Zefferman commented that he had been reviewing the Social Media Policy and noted that it was only found in the Employee Handbook and he would like to see it added to the Board Procedures Manual (BPM). He reviewed his proposed changes to the Social Media Policy. Discussion followed. Directors Cortez and Zefferman will look at providing some suggested edits to the Social Media Policy and Ethics sections.

5. Discuss a Policy on Outreach Regarding Key Lawsuits and Key Public Topics:

Mr. Van Der Maaten noted that there wasn't anything to discuss at this time other than the Coastal Commission meeting on the 14th. There was discussion on how early to leave for the meeting and talking points.

6. Receive an Update on the Public Education and Outreach Efforts:

Mr. Van Der Maaten did not report on this item.

7. Identify Agenda Items for the Next Committee Meeting:

The same items will be discussed and updated. The next meeting is scheduled for December 10th at 6:30 p.m.

8. Committee Member Comments:

No comments were made.

9. Adjournment:

Meeting adjourned at 7:33 p.m.